

WESTERN CANADIAN GROWERS DESERVE LESS DOWNSIDE.

Heat blast devastated canola yields in 2020.

9 in 10
canola growing townships impacted.
\$525 million
in combined revenue loss.¹

Get The Heat Advantage™² available exclusively with Brevant® seeds Nexera® canola.

\$100/ac
of built-in heat blast protection, right out of the bag.

- No lengthy review process
- No on-farm adjusters

¹Source: Based on estimates produced by Global Ag Risk Solutions. In 2020, 6,763 of 7,518 (90%) canola-growing townships experienced at least one full day of heat that exceeded the maximum temperature thresholds of 29°C of daytime heat and 17°C of overnight heat exposure, resulting in \$525 million in combined revenue loss.

²The Heat Advantage™ program is insurance underwritten by Northbridge General Insurance Corporation and arranged for by Global Ag Risk Solutions Corp under a policy to be issued to Corteva Agriscience Canada Company with effect on January 1, 2022. Policy terms, conditions, and exclusions apply. The Heat Advantage™ program is subject to change upon notice.

The Heat Advantage™ is arranged for by Global Ag Risk Solutions under a policy issued to Corteva Agriscience.

Industry-leading parametric insurance product

Over 40 years
of temperature and canola yield data analysis

Thousands
of farm yields and **millions** of acres modelled

Sophisticated satellite and radar systems



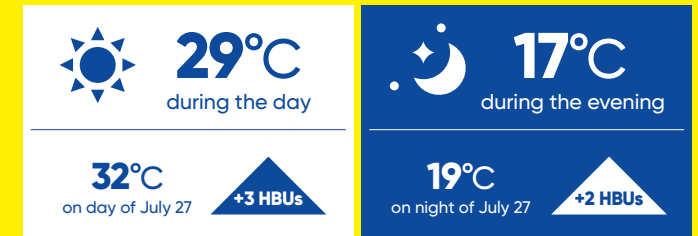
6-mile x 6-mile
grid across Western Canada

7,500+
measurement points for extreme temperature reading accuracy.

How your \$\$ is measured.

A Heat Blast Unit (HBU) is a calculated unit of excess heat that your canola crop is exposed to while flowering.

HBUs are measured by the number of degrees that exceeds* ...



Total daily HBUs recorded for July 27 = 5

*For illustration purposes only. Maximum temperature thresholds may vary by location for product optimization. 29°C is used as an example to illustrate the calculation.

When HBUs total 20 during the policy period, you get paid \$5/ac for every HBU above 20, up to a maximum of 40.

HBUs	You get:	HBUs	You get:	HBUs	You get:	HBUs	You get:
21	\$5/ac	26	\$30/ac	31	\$55/ac	36	\$80/ac
22	\$10/ac	27	\$35/ac	32	\$60/ac	37	\$85/ac
23	\$15/ac	28	\$40/ac	33	\$65/ac	38	\$90/ac
24	\$20/ac	29	\$45/ac	34	\$70/ac	39	\$95/ac
25	\$25/ac	30	\$50/ac	35	\$75/ac	40	\$100/ac

The Heat Advantage™ provides up to \$100/ac in protection, right out of the bag.



Learn more about The Heat Advantage™, available exclusively with Brevant® seeds Nexera® canola, at brevant.ca/nexera.



Visit us at corteva.ca

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