



# BREVANT® SEEDS NEXERA® CANOLA:

## THE MOST PROFITABLE CANOLA FOR WESTERN CANADIAN FARMERS

**Brevant® seeds canola hybrids with the Nexera® trait, provide you with access to the growing global market for high-value, high-stability Omega-9 canola oil.**

Independent, third-party market data verifies that Brevant® seeds Nexera® canola hybrids are the most profitable canola for farmers.

**\$43.64\***  
per acre advantage  
vs. InVigor®<sup>1</sup> hybrids

**\$70.68\***  
benefit vs. canola with the  
Roundup Ready®<sup>2</sup> trait

\*Results are averaged over 2018, 2019 and 2020 and factor in the costs of seed, fertilizer, herbicides, yields and canola at the grower's market/contractual prices.  
Source: Global Ag Risk Solutions.

### Now with The Heat Advantage™<sup>3</sup>

Beginning in 2022, The Heat Advantage™ will give you added peace of mind that your Brevant® seeds Nexera® canola investment is automatically protected up to \$100 per acre in the event of excess heat during the critical flowering development stage.

### Pick Profit

When you grow Brevant® seeds Nexera® canola, you expand your marketing options and increase profit potential.

Canada is the world leader in canola exports, meeting end-use demand across North America and the world for high-stability, heart-healthy Omega-9 oil.<sup>4</sup> Experts anticipate the demand for canola oil will continue to increase, due to its many advantages for the food industry and consumers, including health impact and increased versatility.<sup>5</sup>

### Our Contracting Partners

Partner with leading grain companies to process your canola to the Nexera® trait specifications of food industry customers.

### Our Food Industry Customers

Supply a secure market for the high-quality Omega-9 canola oil needed by the global food industry.

**Contact your leading grain company for more information on program specifications and delivery.**



**Richardson International >>**



**Viterra >>**



**Bunge >>**



Louis Dreyfus Company

**Louis Dreyfus Company >>**



**Parrish and Heimbecker >>**

<sup>1</sup> InVigor® is a registered trademark of BASF Corporation.

<sup>2</sup> Roundup Ready® is a registered trademark of Bayer Group.

<sup>3</sup> The Heat Advantage™ program is insurance underwritten by Northbridge General Insurance Corporation and arranged for by Global Ag Risk Solutions Corp under a policy to be issued to Corteva Agriscience Canada Company with effect on January 1, 2022. Policy terms, conditions, and exclusions apply. The Heat Advantage™ program is subject to change upon notice.

<sup>4</sup> Canola industry in Canada, from farm to global markets (canolacouncil.org)

<sup>5</sup> Strategic plan for Canadian canola | The Canola Council of Canada

